

POLYMERS

& RUBBER MATTERS

business magazine for plastics & rubber

2023 MEDIA KIT

THE MAGAZINE'S BRAND VISION

Asia's leading technical magazine for Plastics Processing featuring Injection molding technology; Thermoforming and forming technology; Extrusion technology; Additive manufacturing / 3D printing technology; Tooling, materials, process engineering and services.

KEY FOCUS OF THE MAGAZINE

Injection & Blow Moulding Machines
Extruders & Extrusion Lines
Packaging Machines
Processing & Converting Machines
Rubber Processing Equipments
Parts & Components
Plastic Welding Equipments
Auxiliary & Testing Equipments

Finished & Semi finished Product Manufacturers
Plastic tooling & Engineering Products
Bio-Plastics & Degradable Plastics
Material Formulating/Compounding
Recycling & Green Solutions, software & consultants
Mould, Dies, Designers and Creators

Raw Material, Additives, Bioplastics, Coating Compounds & Thermoplastics
Rubbers & Elastomers, color pigments, fillers, composite material, adhesives & glues

READERS

Top Management
CEO's & MDs
Scientist & Engineers
Marketing Directors
Key Opinion Leaders
General Managers
Financial Heads
Government Bodies
Chamber of Commerce etc





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READERSHIP

Injection moulding technology
 Thermoforming and forming technology
 Extrusion technology
 Additive manufacturing / 3D printing technology
 Tooling, materials, process engineering and services

AD SPECIFICATIONS

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Publication Schedule:

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	15th January	Plastics & Rubber Processing Machinery
2.	February	20th February	15th February	Chemicals, Raw materials and auxiliaries
3.	March	20th March	15th March	Reinforced plastics, Processing
4.	April	20th April	15th April	POLYMERS & RUBBER SPECIAL
5.	May	20th May	15th May	Machinery, Raw, Finished Products
6.	June	20th June	15th June	Special Edition
7.	July	20th July	15th July	Plastics & Rubber Processing Machinery
8.	August	20th August	15th August	Mega Edition-Polymers & Rubber
9.	September	20th September	15th September	Plastics & Rubber Processing Machinery
10.	October	20th October	15th October	POLYMERS & RUBBER SPECIAL
11.	November	20th November	15th November	Plastics & Rubber Processing Machinery
12.	December	20th December	15th December	Mega Edition-Polymers & Rubber

** Subject to change, without notice*

CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 75,600 Copies to our e-subscribers

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NEIGHBORING INDIA	(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)	5
CHINA		5
JAPAN		7
FAR/SOUTH EAST ASIA	(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)	11
MIDDLE EAST	(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)	5
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UK		5
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